Media Kit | Fact Sheet

OFFICIAL NAME TPFF – The Paige Fraser Foundation, Inc.

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SOCIAL MEDIA

@The Paige Fraser Foundation on Facebook @thepaigefraserfoundation on Instagram

MEDIA CONTACT

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MEDIA RESOURCES

Photos, press releases, videos and other materials for the media are available at www.thepaigefraserfoundation.org







TPFF THE PAIGE FRASER FOUNDATION, INC. Performing Arts & Wellness

TPFF (The Paige Fraser Foundation, Inc.) is a Bronx-based Performing Arts and Wellness organization that offers a unique blend of **FREE** workshops and events focusing on dance, music, theatre, visual arts, folk & traditional arts, and wellness. TPFF's mission TPFF's mission is to support local communities, including, but not limited to, student populations, young and emerging artists, at-risk youth, and adult populations with or without physical and behavioral health challenges. We provide access to resources for cultural enrichment and promotion of health and wellness through programs, workshops and financial support to members of those communities and contribute to both their progress and success as well as the progress and success of those communities as a whole.

Over the past five years, we have expanded our audience to include adults in our Bronx community and beyond by offering in-person and online programs and events in community centers, schools, public, and private venues. We aim to build our own performing arts and wellness center in the Northeast Bronx.

BACKGROUND:

- Founded in 2017 by Lesmah J. Fraser, MPS, FACHE, NYAM Fellow, a patron of the arts, educator, and healthcare professional
- TPFF is a 501(c)(3) private, nonprofit organization
- Inaugural program, Dance is Healing (DIH), was developed and presented by Paige Fraser-Hoffman, BFA, TPFF Chief Artistic Officer and current Dance Captain and Swing in Lion King on Broadway
- In 2023, TPFF established the needs-based Pearl Fraser Legacy Scholarship Program for community residents and emerging artists

PROGRAM INFORMATION:

- TPFF now offers over 14 programs and events annually
- The annual Spine series program that supports overcoming challenges like scoliosis as well as dance lessons for students at the Bronx St. Joseph's School for the Deaf taught by hearing impaired Alvin Ailey dancer, Samantha Figgins
- Featured on CBS, Bronx Times, BronxNet, Bronx 12 News, and numerous other magazines, newspapers, social media sites
- Recipient 2023 Heroes Day Award for Community Service | Support from Mind-Builders Creative Arts Center

SELECTED KEY PROGRAMS:

Dance

DIH, an annual FREE 2-day dance workshop with sessions in ballet, jazz, Hip Hop, Contemporary and West African **Wellness**

An annual Spine Series program for those with scoliosis and/or back pain

Theater | Drama

In this innovative program, participants have the opportunity to experience the art of playwriting through a series of dramatic readings from a work in process **Folk and Traditional Arts**

Rhythm and Teranga with storytelling, dance and live drumming based on West African Traditions

Visual Arts

Art in Motion is a visual arts program that aims to offer students the opportunity to experience art for themselves by learning about lines, sequential art, and animation. **Music**

The TPFF Music Program has been developed to offer a broad array of experiences with music